

privacy policy

At unithink, we are committed to protecting your privacy.

We collect information about visitors to unithink.org in several different ways, and we use that information to fulfil enquiries and analyse the effectiveness of our web site. In this Privacy Policy we provide detailed information on when and why we collect your personal information, how we use it and how we keep it secure. Our philosophy is centred on permission-based contact. As such, we handle the personal information you entrust to us with the highest respect.

1. What information do we collect?

If you visit unithink.org, we may collect two different types of information about you: personally-identifiable and non-personally-identifiable.

1.1 Personally-identifiable information

Personally-identifiable means any information that may be used to identify you, such as, your name, title, phone number, email address, or mailing address. In all circumstances, we only collect personally-identifiable information if you choose to give it to us.

You may choose to provide us with personally-identifiable information for three main reasons:

To receive newsletters, announcements, etc. if you want to subscribe to one of our newsletters, we will need you to register and provide us with at least your e-mail address. If you do ask to receive these emails, you should be aware that, if you open one of our email newsletters or announcements, we may record that event and/or any URLs you click on within the message. This helps us make sure that the newsletters and emails that we send to you are as effective as possible for you and for us.

To access specific content - some content and activities on our site - for example, to read a white paper, make a sales enquiry, respond to a survey, or register for an event - require more than just your e-mail address; they require you to create a membership account where we collect additional personal information about you.

To apply for a job opening – you may voluntarily submit a description of your education and work experience in connection with a job opening at unithink that you wish to be considered for.

In all cases, we only request personally-identifiable information so that we can answer your enquiries, inform you of important company or product news or process your job application. We store this personally-identifiable information on our own secure servers, and we retain it for our permanent company records. We do not use it for any other purpose or share it with third-parties.

1.2 Non-Personally-Identifiable Information

The non-personally-identifiable information we collect is typical of many web sites and is collected purely to help us to understand our visitors better, and to learn which sections of our site are most and least popular. This information, which cannot be traced to you, includes the type of browser and processor you are using to view the site, an IP address, and the Web site you visited before arriving at our site. We may also track the pages visited within our site. We store this information on our own secure server for a period of 6 months, after which it is replaced by more recent data.

2. Do we use cookies?

A cookie is a small text file stored by your web browser on your computer's hard drive. Cookies allow us to provide you with a user-friendly registration and log-in process. They help us to retrieve information about your visit to our site and to analyse our site traffic patterns. A cookie cannot give us access to your computer or to information beyond what you provide to us. Most web browsers automatically accept cookies. If you disable cookies, you can still access the restricted content of unithink.org, but you will be asked to logon every time you visit.

3. How can you update your personal information?

If you have registered and set up a membership account, you may change your contact details at any time by following the instructions provided in the membership account pages. You can also use these pages to change your subscriptions to our mailing lists. If you subscribe to one of our mailing lists you can unsubscribe at any time by following the instructions in the footer of the email messages that you receive. Of course, if you have registered and have a membership account, you can also unsubscribe from mailing lists on the My Details page.

4. How do we protect your information?

We record the personally-identifiable and non-personally-identifiable information described above on our own servers and databases. We do not sell, share or rent this information to anyone outside unithink, and access to it is restricted to employees of unithink who have a specific, job-related need for it. Our servers are protected against unauthorised access by outsiders. Because unithink is a global company, your personal information may be shared with other unithink offices or subsidiaries in the US, Europe and elsewhere. However, unithink and its offices and subsidiaries are governed by this Privacy Policy and will use personal information that you provide through this site only as set forth in this policy.

Notwithstanding the foregoing, you should understand that the open nature of the Internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended. If you choose to send any electronic communications to unithink by means of the Internet, you do so at your own risk. unithink cannot guarantee that such communications will not be intercepted or changed or that they will reach the intended recipient safely.

5. Links

unithink.org contain links to other web sites that we believe are relevant to our visitors' needs. We do not have any control over these other web sites, and therefore we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, consult that site's privacy statement.

6. Your Consent

By using our web site, you consent to the collection and use of the information you provide to us in accordance with our Privacy Policy. You also acknowledge that we may change this Privacy Policy from time to time and without notice. If we do change our Privacy Policy, we will publish those changes on this page.

7. Contact

If you have questions about the unithink privacy policy, or believe that we have not acted within the spirit or letter of it, please send an email to privacy@unithink.org.